

# SUMMARY

## LOCAL ACTION PLAN

### DAUGAVPILS – THE CITY OF CREATIVE ENTREPRENEURSHIP

Local action plan of Daugavpils – the city of creative entrepreneurship is a policy document that can be used to respond in a concrete way to a policy challenge. The specific goal of the Local action plan is to develop creative entrepreneurship and to attract young generation to the city development processes.

The general goal of Daugavpils Gen-Y City is to retain, attract and develop talented young people. The main problem is that talented young people leave the city. Daugavpils is second largest city in Latvia, but it has great depopulation problem and high level of unemployment in comparing with capital Riga and other largest European cities. Daugavpils city is growing city with different development spheres, which could be developed in high level. However, the problem, which crystalizes out of this is that talented young people leave the city. This factor is the basis for more other challenges. Local action plan can not solve all the problems, but realization of the action lines can attract and build strong and tolerant society.

Any of mentioned above challenges can be Gen-Y creative talent field to reach the goal of the project for Daugavpils city. So, one of the solution kinds could be a center with the co-working idea basis. Co-working is sociable working alongside for like-minded people.



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Local action plan has several action lines with different expected results. Action lines come out from the all project activities, Local action group meetings and research which have been done during the project.

Local Action Plan has been developed for 3-7 years, depending on activities, within the framework of the project „Gen-Y City”. In order to develop various creative initiatives in the city, local activists need a place to meet and develop their creative potential. At the meeting of the project's local initiative group, the idea of creating a creative entrepreneurship center has emerged. Daugavpils Fortress is planned as a place for the establishment of a creative business center, as it has proven to be and develop as a touristic, cultural and creative arts block. The atmosphere in the Fortress – special magic, existing tourism and business offers, as well as the creative entrepreneurship center will fit in an united initiative ensemble that will promote development of the creative and entrepreneurial potential in Daugavpils. It is important for Daugavpils to promote the involvement of young people in urban life by doing business and promoting the city as a whole. The diversity of the education system, the creative foundation and the artistic atmosphere dominate in the city and are the key factors that contribute to the development of Daugavpils generation "y". The city strives towards the promotion of creative business at the international level, and seeks to attract talented and creative people to stay and develop in Daugavpils city. Daugavpils future priorities: Satisfied with life, educated, creative, active and healthy residents, who are proud of their city; Economics, in which the industries with high added value are developed; Aesthetic and functionally arranged and developed urban environment.

In the division “Economic specialization and uniqueness” of Strategic part of the Strategy, Daugavpils is defined as a city, where there are developed multi sphere entrepreneurship lines: manufacture, supply of different services and export of these services, trade, specially supporting environmentally friendly spheres with high added value, as well as innovative, creative and youth entrepreneurship.

(Sustainable Development Strategy of Daugavpils City 2014.-2030, 37.p).

“Get into the swing of the City!” (Gen-Y City) is an Urbact III project that has been co-financed by ERDF, that is exploring how cities can develop, attract and retain GEN-Y ‘Creative-Tech’ Talent.

The main objective of the Gen-Y City network is to achieve smart, sustainable and inclusive growth, by establishing stronger forms of co-operation between science, local government, businesses and residents to improve the development, attraction and retention of Gen-Y ‘Creative-Tech’ talent (particularly Creative-Tech entrepreneurs) in European cities. More information can be found at <http://urbact.eu/gen-y-city>

During the project realization all project partners shared their experience of city development in different fields, youth work and urbanization processes.

All GEN-Y CITY partners are solving one big problem - how can we retain youth in our countries. The best thing about this project is that every country is trying something different – how to solve this problem, so we can learn from each other.

Key institutions for problema solving in Daugavpils – LAG members (Daugavpils University, Art school “Saules skola”, Youth department, enterprises, NGOs).



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**Let's make Daugavpils a city, whose residents have diverse perception, a city with stylish ambience, a city, where its vibration can be heard in the streets!**



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